12th ADVANCES IN HOSPITALITY & TOURISM MARKETING AND MANAGEMENT (AHTMM) CONFERENCE

June 30-July 4, 2025
CinTurs and Faculty of Economics, University of Algarve, Faro, Portugal

WELCOME KIT

UAlg FE UNIVERSIDADE DO ALGARVE FACULDADE DE ECONOMIA

CIN TURS Research Centre for Tourism, Sustainability and Well-being

fct Fundação para a Ciência e a Tecnologia

WASHINGTON STATE UNIVERSITY



WWW.AHTMM.COM

WELCOME TO FARO: THE GATEWAY TO THE ALGARVE

Faro, the capital of the Algarve region, is a very enjoyable city located near the Ria Formosa Natural Reserve. Its natural and cultural heritage richness invites discovery and offers pleasant moments during the visitors' stay. Faro is also easily reached by plane, train or bus. Faro International Airport is served by several major airlines.

We are honored to host you in Faro for the Advances in Hospitality & Tourism Marketing and Management (AHTMM) Conference – a global gathering of minds dedicated to shaping the future of our industry.



See more about Faro here.
Video about the Algarve region.

With an inspiring program of visionary speakers, immersive sessions, and dynamic workshops, this year's AHTMM Conference promises to be an unforgettable experience.
Together, let's create lasting connections and meaningful impact in the field of hospitality and tourism.



UNIVERSITY OF ALGARVE

WWW.UALG.PT

The University of Algarve (UAlg) is located in Faro, southern Portugal. With over 2,000 international students from more than 100 nationalities, UAlg offers a diverse academic environment across three campuses (two in Faro and one in Portimão). It provides undergraduate, master's, and PhD programs in areas such as tourism, health sciences, engineering, and the arts.

The university features modern facilities, including labs, libraries, student housing, and cultural/sport services, offering ideal conditions for study and research. UAlg has a strong research profile with global partnerships and is a member of the European University of the Seas (SEA-EU), an academic network.

Recognized internationally, UAlg appears in the Times Higher Education Young University Rankings 2024, ranks in the Shanghai Global Ranking (76-100 in Hospitality & Tourism), and places in the THE Impact Rankings (301-400) for its contributions to the UN Sustainable Development Goals.



ABOUT THE CONFERENCE

Venue

The conference will be held at the School of Economics of the University of Algarve (FEUAlg), Campus of Gambelas, Faro, Portugal. The Campus, surrounded by pine trees, is 6 km from Faro city and 3 km from Faro International Airport.

In addition to its prime location, it has a range of modern infrastructure to support teaching and research. The FEUAlg building has nine classrooms, five amphitheatres, a lecture hall, an auditorium and two well-equipped computer rooms. These rooms, equipped with projectors, are large enough for undergraduate, master and doctoral courses and conferences.

GPS coordinates: 37.04297 -7.97154



How to get to the venue?

The city of Faro has an extensive urban transportation network known as "PROXIMO". These buses (particularly lines 18 and 19) regularly run from Faro to Gambelas (University). The bus terminal is in the city centre (near Hotel EVA Senses and Marina). The network diagram and timetables can be consulted at: http://www.proximo.pt.

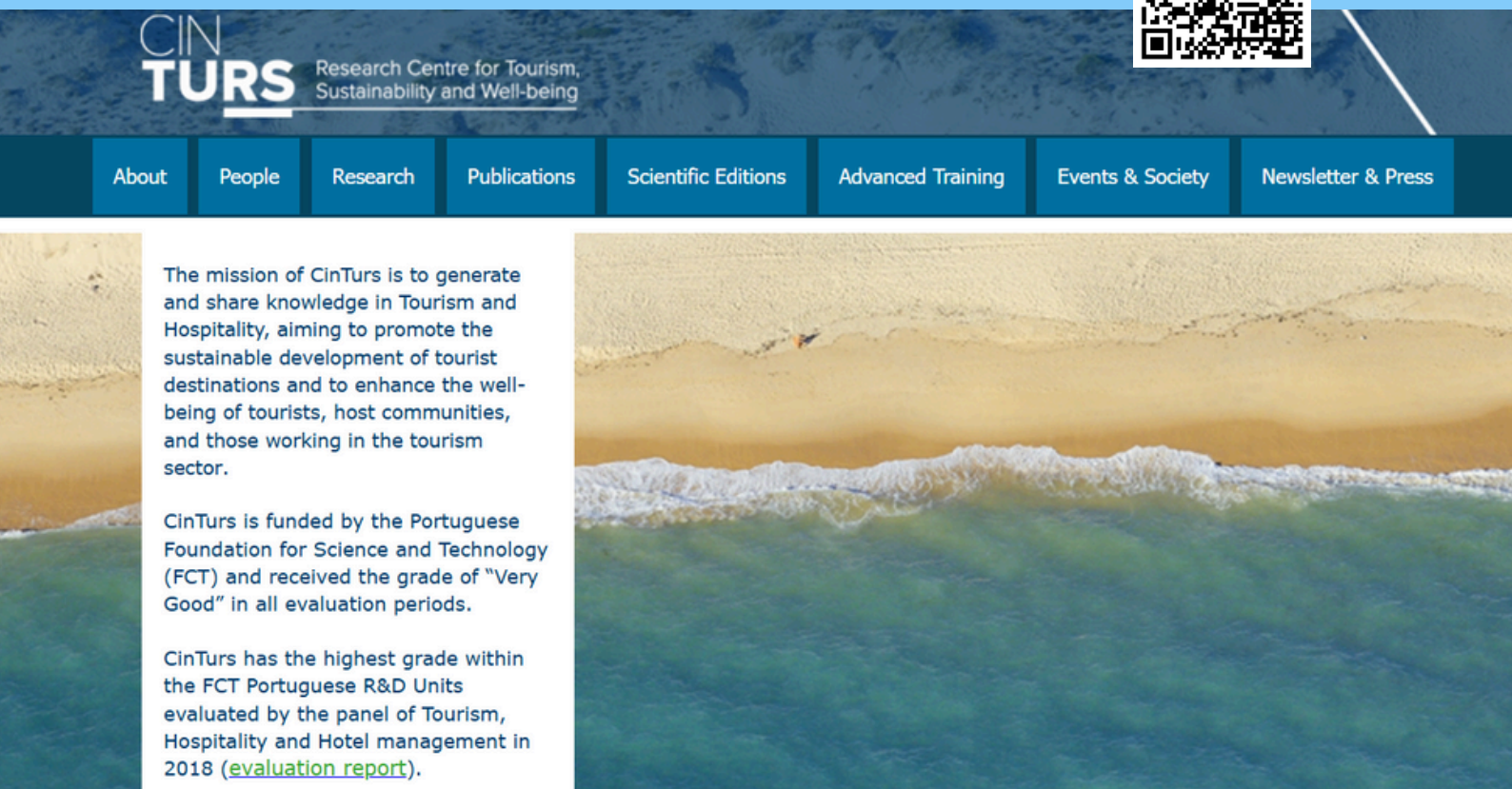
You also can opt for the taxi service or TVDE.

RESEARCH CENTRE FOR TOURISM, SUSTAINABILITY, AND WELL-BEING (CINTURS)

The Research Centre for Tourism, Sustainability and Well-being (CinTurs) is an interdisciplinary research unit in the field of Social Sciences, based at the University of Algarve. CinTurs 's mission is to generate and share knowledge in the realm of Tourism and Hospitality, aiming to promote the sustainable development of tourist destinations across their environmental, economic, and socio-cultural dimensions and to enhance the well-being of tourists, host communities, and those working in the tourism sector.

The vision of CinTurs is to become a R&D Centre of Excellence in Tourism and Hospitality. We envision a collaborative environment where researchers from different disciplines work together towards the sustainable development of tourist destinations and the well-being of their stakeholders. The University of Algarve (UAlg) is among the leading Portuguese institutions regarding tourism research.

Through its mission and goals, CinTurs aims to strengthen UAlg 's position as a globally recognised leading institution in the field.



RESEARCH CENTRE FOR TOURISM, SUSTAINABILITY, AND WELL-BEING (CINTURS)

CinTurs is funded by the Portuguese Foundation for Science and Technology (FCT) and has the classification of Very Good. In line with the FCT Thematic Agenda for Research and Innovation in Tourism, Leisure and Hospitality (2019), and the multidisciplinary scientific profile of its members, CinTurs has developed research in three research areas: Tourism, Territories and Environment; Tourism and Hospitality Management; Tourism, Leisure and Society.

Details of CinTurs can be found on the CinTurs website:

https://www.cinturs.pt/site/



MAP & DIRECTIONS

Welcome to the School of Economics at the University of Algarve, a modern and vibrant academic space located in the heart of the Gambelas Campus. The AHTMM Conference sessions will be held in the main Faculty building, clearly marked on your campus map for convenience.



1. Faculty of Human and Social Sciences – IT Services – Teresa Júdice Gamito Auditorium; 2. Faculty of Science and Technology – Dept. of Biomedical Sciences and Medicine; 3. Pedagogical Complex; 4. Grand Auditorium; 5. Library – Rectorate – Student Services Desk; 6. University Restaurant; 7. Faculty of Science and Technology – Centre for Marine Sciences (CCMAR); 8. Faculty of Science and Technology; **9. Faculty of Economics;** 10. Experimental Horticulture Building; 11. Sports Field; 12. East Gate (Main Entrance); 13. North Gate; 14. CRIA – Algarve Regional Innovation Center; 15. LAFT – Speech and Hearing Therapy Lab.

TRAVEL TO FARO

How to reach Faro?

Due to its peripheral location, the Algarve enjoys good transport connections, both internally with the other Portuguese cities and externally with the rest of the world. Various national airlines have regular flights to the Algarve, making Faro a busy international airport. If combined with a train or bus, other international airports, such as Lisbon and Seville (Spain), may be considered for reaching Faro.

If you are arriving at Faro International Airport, about 7 km from the city, you can opt for the taxi service or TVDE, or if you prefer, you can choose to go by urban transport (timetables: http://www.proximo.pt).



When arriving at Lisbon International Airport, you can reach Faro by train or bus.

By train:

The journey time between Lisbon and Faro is approximately 3 hours. The train station is in the Faro city centre (within walking distance of some suggested hotels). You can check at https://www.cp.pt/passageiros/en the different timetables and lines available to travel to Faro.

TRAVEL TO FARO

By bus:

Express service from various locations. Timetables and prices are available online. The bus station is in the Faro city centre (within walking distance of some suggested hotels).

- From Lisbon to Faro (companies: EVA/ REDE EXPRESSOS/ FLIXBUS)
- From Seville to Faro (companies: EVA/ FLIXBUS)
- Rede Expressos (Lisbon/Faro): http://www.rede-expressos.pt/
- Eva (Lisbon/Faro; Seville/ Faro): www.eva-bus.com
- Flixbus (Lisbon/Faro; Seville/ Faro): https://www.flixbus.pt/

The journey time between Lisbon and Faro is approximately 3h30 hours, and between Sevilla and Faro, it is approximately 2h30.



CONFERENCE VENUE SHUTTLE

The ”Câmara Municipal de Faro“ shuttle will be waiting for you!

Monday, June 30th

- 13:00 PM - Bus station next to the EVA SENSES hotel (Faro Marina)
- 20:15 PM - Return to the same spot

Tuesday, July 1st

- 08:20 AM - The Bus station is next to the EVA SENSES hotel (Faro Marina)
- 17:30 - Return to the same spot

Wednesday, July 2nd

- 08:20 AM - Bus station next to the EVA SENSES hotel (Faro Marina)
- 16:20 PM - Return to the same spot

Thursday, July 3rd

- 08:20 AM - Bus station next to the EVA SENSES hotel (Faro Marina)
- 16:20 PM - Return to the same spot

Friday, July 4th - Optional Tour | Algarvensis Geopark

- 08:20 AM - The Bus station is next to the EVA SENSES hotel (Faro Marina)
- 13:15 - Return to the same spot





Pick-up and drop-off zone: bus station next to the EVA SENSES hotel (Faro Marina).



Faro Central Bus Station.
Av. da República, 5
8000-078 Faro

EXPLORING FARO

What to Eat



Seafood delights: Fresh catches like cockles, clams, oysters, squid, seabass, seabream, mackerel, and sardines are staples across local menus—enjoy them grilled, stewed, or in seafood dishes.

Signature dishes:

- Xarém com Conquilhas: Cornmeal and baby clams—one of Portugal's top dishes
- Carne de Porco Alentejana: Pork stew with clams.
- Arroz de Lingueirão: Creamy rice with clams.
- Raia Alhada: Fried skate with garlic and potatoes.
- Petiscos: Portuguese tapas like octopus salad, cod fritters, moelas, and Pica-Pau



Regional specialities: Try grilled sardines during summer, cataplana stew, and Frango Piri-Piri (spicy chicken)



Sweets & wine: Don't miss traditional treats like morgadinho (almond sweets), pastel de nata, and Algarve wines via the wine tourism route's 20+ producers

EXPLORING FARO

Walking Itineraries



Coastal & nature trails:
Stroll or hike the São Lourenço Trail, bordering Quinta do Lago, or visit Salgados Lake, bustling with birdlife.



Guided town walks:
Combine a culinary walking tour—sampling local food and wine—with visits to Faro's key landmarks: the cathedral, the market, the old walls, and the theatre.

Outdoor & cultural routes: Consider joining the new Santa Bárbara de Nexe Walking Festival in February for themed paths through villages.



Visitalgarve.pt

Here you have some optional tours:

- Animaris: Nature/Boat Tours. From 35€/pax. See more here
- Formosa Mar: Nature/Boat Tours. From 35€/pax. See more here



EXPLORING FARO

Art & Culture







Historic monuments:

- Faro Cathedral: A 13th-century cathedral built on a former mosque, now a National Monument
- Teatro Lethes: Opened in 1845, originally a Jesuit college from 1605, and classified as a public interest building
- Igreja do Carmo & Capela dos Ossos: A stunning Baroque church (1713–1755) featuring the macabre Chapel of Bones with 1,245 skulls

Museums and galleries: Explore local cultural spots scattered across Faro's old town (like Museu Municipal de Faro).

Festivals & traditions: Engage in corridinho folk dances, sardine barbecues, and village fairs celebrating Algarve heritage.

ENJOY YOUR STAY



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